

Audiences: A cross-generational dialogue

Co-organized by COST and YECREA in collaboration with the Audience and Reception Studies section, ECREA

Facultés universitaires Saint-Louis (FUSL), Boulevard du Jardin botanique, 43, BE-1000 Brussels, 11th April, 2012

Time, Rooms	Agenda				
09:00 – 09:45 Building Prefecture, Room P61	Registration				
09:45 – 11: 30 Building Prefecture, Room P61	<p><i>Welcome from YECREA, COST and ECREA</i></p> <p>Opening Plenary Audiences: A Cross-generational dialogue Chair: Ranjana Das</p> <p>Denis McQuail – <i>Fifty years of audience research: stages of growth or paradigm shift?: A retrospective view</i> David Buckingham – <i>Representing audiences: public knowledge, research and policy</i> Martin Barker – <i>The ethical and political responsibilities of audience researchers</i> Kim Schroeder – <i>Methods in audience research: from dogmatism to open-mindedness?</i> Sonia Livingstone – <i>The unfolding research agenda – continuities and new challenges</i></p>				
11: 30 – 13:30	Parallel Sessions: Theories and concepts in researching audiences				
	David Buckingham's Session Building Prefecture, Room P50 <i>Sander de Ridder Maria Jose Brites Odul Gursimsek Barbro Oxstrand</i>	Kim Schroder's Session Building Botanique 43, Room 7 <i>Frederik de Grove Merel Borger Despina Chronaki Guiquan Xu Ingvild Sorensen</i>	Denis McQuail's Session Building Prefecture, Room P61 <i>Signe Opermann Tom Phillips Kumru Emre</i>	Sonia Livingstone's Session Building Botanique 43, 'Salle de conseil' <i>Tereza Pavlickova Cedric Courtois Niklas Chimirri Julian Finger Nele Simons</i>	Martin Barker's session Building Prefecture, Room P60 <i>Richard Wallace Kevin Smets Victoria Knight Georgie Payne</i>
13:30-14:30	LUNCH				
14:30 – 16:30	Parallel Sessions: Empirical rigour in audience research				
	David Buckingham's Session Building Prefecture, Room P50 <i>Cedric Courtois Niklas Chimirri Frederik de Grove Merel Borger</i>	Kim Schroder's Session Building Botanique 43, Room 7 <i>Maria Jose Brites Julian Finger Richard Wallace Tereza Pavlickova</i>	Denis McQuail's Session Building Prefecture, Room P61 <i>Odul Gursimsek Victoria Knight Kevin Smets Guiquan Xu Georgie Payne</i>	Sonia Livingstone's Session Building Botanique 43, 'Salle de conseil' <i>Sander de Ridder Ingvild Sorensen Despina Chronaki Barbro Oxstrand</i>	Martin Barker's session Building Prefecture, Room P60 <i>Tom Phillips Signe Opermann Kumru Emre Nele Simons</i>
16:00 – 16: 30	COFFEE				
16: 30 – 18:30	Parallel Sessions: Locating yourself in the field				
	David Buckingham's Session Building Prefecture, Room P50 <i>Victoria Knight Kevin Smets Georgie Payne Guiquan Xu</i>	Kim Schroder's Session Building Botanique 43, Room 7 <i>Odul Gursimsek Sander de Ridder Frederik de Grove Signe Opermann</i>	Denis McQuail's Session Building Prefecture, Room P61 <i>Maria Jose Brites Merel Borger Despina Chronaki Nele Simons</i>	Sonia Livingstone's Session Building Botanique 43, 'Salle de conseil' <i>Niklas Chimirri Richard Wallace Tom Phillips Kumru Emre</i>	Martin Barker's session Building Prefecture, Room P60 <i>Julian Finger Ingvild Sorensen Tereza Pavlickova Barbro Oxstrand</i>
18: 30 – 19:00	<p>Closing plenary <i>King of your own hill? Balancing new and old in audience research</i></p> <p>Pille Prουλmann-Vengerfeldt Chair: Ranjana Das</p>				