

Workshop: Post-socialist Media Audiences

25th May 2012

Faculty of Social Sciences,
Smetanovo náměstí. 6, Praha 1
Room H012

09:00 - 09:30	registration
09:30 - 10:45 (1h15min)	(25 min) Irena Carpentier Reifová, Tereza Pavlíčková (CZ) - <i>Audience research in the post-socialist region of CEE</i> (25 min) Dina Vozab (HR) - <i>Audience behavior as a dynamic variable in media system modeling: southeastern Europe in a comparative perspective</i> (25 min) debate
10:45 - 11:15	coffee break
11:15 - 13:00 (1h45min)	(25 min) Anca Anton (RO) - <i>The place and role of the youth of 1980s in media consumption/creation within the socio-cultural transformations of post-communist Romania</i> (25 min) Janis Juzefovics (LV) - <i>The demise of "Panorāma": generational and ethnic gaps in TV news consumption patterns in post-Communist Latvia</i> (25 min) Lucia Vesnić-Alujević (RS) - <i>Media consumption patterns: watching TV in former Yugoslav states</i> (30 min) debate
13:00 - 14:00	lunch
14:00 - 15:45 (1h45min)	(25 min) László Tucsni (HU) - <i>The change's footprint in a Hungarian soap opera</i> (25 min) Victor Khroul (RU) - <i>Media audience studies: public opinion polls vs self-expression texts analysis</i> (25 min) Renata Sedláková (CZ) - <i>Audience reception of images of older people in the advertisement</i> (30 min) debate
15:45 - 16.15	coffee break
16:15 - 18.00 (1h45min)	(25 min) Ilona Biernacka-Ligieza (PL) - <i>Contemporary local public sphere – the role of new technologies in reborn democracies during the election time (case of Poland)</i> (25 min) Abdelrazak Bouali (SK) - <i>User-generated hate: Racism and xenophobia in the space of social media</i> (25 min) Zuzana Skřepská (CZ) - <i>Viewers and Patients in Waiting Rooms of Gynaecology Clinics</i> (30 min) debate