

INTERNATIONAL CONFERENCE OF NEW MEDIA AND PARTICIPATION

NOVEMBER 22-23, 2013, BAHÇESEHIR UNIVERSITY, FACULTY OF COMMUNICATIONS, GALATA/ISTANBUL

PROGRAMME

22 NOVEMBER 2013, FRIDAY

10.00-10.30: Registration

10.30-11.00: Opening remarks

Haluk Gürgen, Dean, Faculty of Communications, Bahçeşehir University
Nurçay Türkoğlu, Çukurova University, Management Committee member of COST Action IS0906 (Turkey)

11.00-12.15: Keynote speech by Peter Dahlgren, Lund University
The Web Environment, Alternative Democracy, and Public Intellectuals
Chair: Kevin Robins, Goldsmiths, University of London

12.15-13.30: Lunch Break

13.30-15.00: Parallel Sessions 1

Panel 1: Political Communication and Audience Participation In Turkey **Chair: Nurçay Türkoğlu, Çukurova University**

Communicative strategies of political parties in Turkey: Blossoms of media deregulation, technological vertigo and spectacularization of the political
Altuğ Akin, İzmir University of Economics

Alternative media with the activist practices: Bianet's campaign of "My body, my decision"
Esengül Ayyıldız, Çukurova University

Turkish TV in the Global Context: Exploring Soft Power & Audience Response
Selcan Kaynak, Boğaziçi University

Disclosing Audience Participation in Audience Research: Matter of Representation
Nurçay Türkoğlu, Çukurova University

Panel 2: Conceptual Crossings about New Media and Politics

Chair: Oğuzhan Taş, University of Ankara

New media participation: another paradigm?
Pantelis Vatikiotis, İzmir University of Economics

Diversity 2.0: Conceptualizing Participation as a Policy Principle
Minna Aslama Horowitz, St John's University/University of Helsinki & Phil M. Napoli, Fordham University

To the inquiry of quantification of concept of trust
Natalia Kudriavtceva, University of Vienna

"The reason I can [still] find hope is that I keep this one thing in mind": The role of collective memory building in ICT supported democratisation
Noam Tirosh & Amit Schejter, Ben-Gurion University of the Negev

15.00-15.30: Coffee Break

15.30-17.00: Parallel Sessions 2

Panel 3: Alternative Media and Participation **Chair: Salvatore Scifo, Maltepe University**

Participation in Radical Media Turkey in the 1970s
İnan Özdemir Taştan & İlkay Kara, University of Ankara

Power and participation: contextualizing alternative media in Turkey
Nazan Haydari, Maltepe University

Critical Activist Media of Witches: Flying Broom
Esengül Ayyıldız, Çukurova University

"Street art" in Turkey: Urban public space as a site of artistic production and political protest
Tuğba Kanlı Taş & Oğuzhan Taş, University of Ankara

Central and Eastern Europe-On the way to Community Media Development
Urszula Doliwa & Szymon Zylinski, University of Warmia and Mazury at Olsztyn

Panel 4: Political Communication and the Use of New Media**Chair: Zeynep Tül Akbal Süalp, Bahçeşehir University**

Strategies for the New Age of Political Communication: The Case of the Communication Office of the Prime Ministry in Turkey
Kenan Demirci, University of Ankara

Civic Trends in Online Electoral Campaigns – Israel 2013
Sharon Haleva Amir, University of Haifa

Young Voters' Usage of Traditional and Digital Media in the 2012 Greek Parliamentary Elections
Amalia Triantafyllidou, Prodromos Yannas & Georgios Lappas, Technological Institute (TEI) of Western Macedonia

On the digital lane to citizenship? Patterns of internet use and civic engagement amongst Flemish adolescents
Lilith Roggemans, Jessy, Siongers, Ghent University; Bram Spruyt & Filip Van Droogenbroeck, Vrije Universiteit Brussel

17.30: Cocktail

23 NOVEMBER 2013, SATURDAY**10.00-11.30: Parallel Sessions 3**

Panel 5: Thinking Mediated Gezi in Post-Gezi Period: Collective Joy, Crowd and Memory**Chair: Burçe Çelik, Bahçeşehir University**

Social Media and crowd-making: The rhythm, flow and movement
Burçe Çelik, Bahçeşehir University

The Playfulness of "Gezistance": An Analysis on Digital Games on, for or by the Gezi Protest(or)s
Fırat Erdoğan, Bahçeşehir University

The Politics of "being-there": Language and Communication Through Gezi Resistance
Sinem Aydın, Bahçeşehir University

From sharing the instantaneous to the illusion of collective stories: narrating memories of Gezi
Eda Sancaktar, Bahçeşehir University

Panel 6: Ways and Forms of Protest**Chair: İrem İnceoğlu, Kadir Has University**

Power struggle in-around Turkish online realm and three forms of opposition: Redhack, Alternative IS Association and personal resistances against Youtube ban
Altuğ Akin, İzmir University of Economics & Emrah Zıraman, Mimar Sinan Fine Arts University

CSLS (Contra Small Local Slow) Against Adverts
Ethem Özgüven, İstanbul Bilgi University & Petra Holzer

Rising Voice of Silent Public: Social Media
Mine Demirtaş, Maltepe University; Radife Akyıldız Ongar, İstanbul Aydın University & Murat Mengü, Arel University

Transformation of the Online or the Offline: Power of Leaderless Organizations
Aslı Telli Aydemir, İstanbul Şehir University

11.30-11.45: Coffee Break

11.45-13.00: Keynote speech by Nico Carpentier, Vrije Universiteit Brussel
Beyond potentiality. Civil society's participatory media practices
Chair: D. Beybin Kejanlıoğlu, İstanbul Aydın University

13.00-14.00: Lunch

14.00-15.30: Parallel Sessions 4

Panel 7: New Media, Cultural Forms and Subjectification
Chair: Tolga Hepdinçler, Bahçeşehir University

Subjectification and the Narrative in New Media Art Works
Eser Selen, Kadir Has University

Home movie and subjectivation. The case of Peter Forgacs private narration
Kamil Lipinski, Adam Mickiewicz University at Poznan

Film making in your own terms but within the global sphere –the emerging culture of amateur film makers and their relation to traditional modes of media production
Jetta Huttunen, Kemi-Tornio University of Applied Sciences

What Is Love? Fan Fiction Authors Questioning Popular Culture's Renderings of Romance
Malin Isaksson, Umeå University

Panel 8: Gezi Protests and Alternative Media Forms**Chair: Özden Cankaya, İstanbul Aydın University**

Activist Videos in Turkey During the Gezi Protests
Ülkü Doğanay & İlkay Kara, University of Ankara

The Scope And Limits Of The Opportunities Provided By 'Social Media' For Oppositional Political Action: The Case Of The 'Gezi Resistance' In Turkey
Kaya Özkaracalar, Bahçeşehir University

Medialogue: Media as a Forum for Dialogue in Conflicts and Peacebuilding -New Media, Social Movements and Peace with a special focus on the Gezi Movement in Turkey
Derya Yüksek, University of Trieste

Did the Gezi Park Protests create its own alternative media outlets? A critical analysis of "Çapul TV" from the perspective of citizen's media
Bora Ataman & Ahmet Sarp Yılmaz, Doğuş University

15.30-16.00: Coffee Break

16.00-18.00: Parallel Sessions 5

Panel 9: New Media, Digital Divide, Networked Journalism and Civic Engagement**Chair: Defne Karaosmanoğlu, Bahçeşehir University**

Digital Divide through Local Context
Olena Goroshko, Vitalij Maljarenko, Kharkiv Polytechnic Institute

What else would it take?: The ongoing Japanese nuclear disaster and civic engagement
Jun Tsukada, Tohoku University

Information Repertoires and Users' Evaluation of their Repertoires' Contribution to the Conditions of Civic Participation in Indonesia
Vitania Yulia, Andalas University

New Media Gaining Traction Over Legacy Media In Times Of Crisis
Oscar Westlund, University of Gothenburg/University of Copenhagen & Marina Ghersetti, University of Gothenburg

Exploring user agency in networked journalism: The case of CYBC participatory online platform
Dimitra Milioni, Lia-Paschalia Spyridou & Vaia Doudaki, Cyprus University of Technology

Panel 10: Media and Participation: Activists Speaking***Chair: Eser Köker, Near Eastern University**

Ali Ergin Demirhan, *Çapul TV*

Emrah Uçar, *Ötekilerin Postası*

Olgu Demir, *Videoccupy*

Muhsin Akgün, *Radikal*

Özgür Amed, *Bijwenist*

*This session will be in Turkish/Bu oturum Türkçedir.

18.00: Closing Speech by Levent Köker, Atılım University/ Near Eastern University
The Public Sphere and Participation
Chair: Haluk Gürgen, Bahçeşehir University

19.00: Farewell



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