



**Programme for the COST Action IS0906 Meeting in Milano
Cross-Disciplinary Collaborations & Innovation
20-22 September 2012
Catholic University of Milan
Via Carducci 28/30 - 20123 Milan**

September 19 (Wednesday)

<i>Time</i>	<i>Room</i>	<i>Meeting</i>
13.00-18.00	C.121, C.115, C.118, C.119 (C.119 from 14.30 to 18.00 only)	Co-authoring meetings (Choose your own room)

DAY 1: September 20 (Thursday)

<i>Time</i>	<i>Room</i>	<i>Meeting</i>
9.00-12.00	C.121 – C.115 – C.118 – C.119	Co-authoring meetings
12.00-12.45		Lunch (self-organized)
12.45-13.45	In front of plenary room C.012	Registration and coffee
13.45-14.00	Plenary room C.012	Welcome
14.00-16.00	Plenary room C.012	Plenary 1, Cross-Disciplinary Collaborations & Innovation Chairs: Frauke Zeller & Cristina Ponte Guest speakers Anabel Quan-Haase, University of Western Ontario, Canada Peter van den Besselaar, Vrije Universiteit Amsterdam Giovanni Boccia Artieri, Università degli studi di Urbino
16.00-16.30	In front of plenary room C.012	Coffee-break

16.30-18.30	C.011 + C.120	<p>WG1: TF1, TF2, TF3 joint meeting: Paper presentations, Editors & authors of special issues of <i>Trust and Media</i> and <i>Participations</i>. Submitted papers TF4: <i>Mapping media literacy around the world</i>, Chair: Divina Frau-Meigs</p>
	C.012	<p>WG2: (16.30-17.30) Business Meeting (17.30-18.30) Cross Working Group Initiative: <i>Political Participation in an Age of Mediatization: Toward A New Research Agenda</i>, Peter Dahlgren</p>
	C.010 + C.118 + C.112	<p>WG3: TF Meetings (TF 1, 2, 3)</p>
	C.013	<p>WG4: (16.30-17.30) TF2: Presentations:</p> <ul style="list-style-type: none"> • Andrea Dürager <i>Audiovisual and electronic communication within childhood and adolescence</i> • Jasmin Kulterer <i>Researching music television transnationally and transculturally</i> • Galit Nimrod <i>Leisure and media use in later life</i> <p>(17.30-18.30) Business Meeting</p>

DAY 2: September 21 (Friday)

Time	Room	Meeting
09.00-10.30	Plenary room C.012	Plenary 2 – A global vision of the Action Book 3 Chairs: Frauke Zeller, Cristina Ponte, Brian O’Neill A global vision + presentations by the authors of Action Book No. 3; brief introductions by interest group initiatives
10.30-11.00	In front of plenary room C.012	Coffee-break
11.00-13.00	C. 110	Interest Group 1 Promoters: Sonia Livingstone & Peter Lunt <i>How the changing nature of both media literacy and civic participation have implications for renewed demands on civic literacy</i>
	C.011	Interest Group 2 Promoters: Andra Siibak, Nicoletta Vittadini & Galit Nimrod <i>Generations and mediated relations</i>
	C.013	Interest Group 3 Promoters: Miri Gal Ezer & Hillel Nossek <i>Global protests active audiences' voices and their alternative multimedia</i>
	C.012, C.112, C.118, C.120	Other activities: Meetings for co-authoring work (Book chapters and other ongoing work)
13.00-14.00	In front of plenary room C.012	Lunch

14.00-16.00	C.013	WG1: Business Meeting
	C.012	WG2: Contemporary perspectives on participation and interaction <ul style="list-style-type: none"> • Fausto Columbo: <i>Foucaultian perspectives on web 2.0</i> • Anne Kaun and Peter Lunt: <i>Interpreting civic experience in the new media environment: continuities and discontinuities</i> • Manuel José Damásio: <i>Mediatization and belonging: encounters on the network</i> • Mikko Villi, Nora Nyiro and Jose Manuel Noguera Vivo: <i>Connecting and Sharing. Why UDC is essential for the Media Industry in a Participatory Environment?</i>
	C.010	WG3: Reports from TF meetings and activities; Discussion of other activities such as books, journals, collaborations
	C.011	WG4: (14.00-15.00) <ul style="list-style-type: none"> • TF1: Introducing new members • Lídia Marôpo: <i>Children and young people: making sense of the news.</i> • Discussion (15.00-16.00) <ul style="list-style-type: none"> • CrossTF research: Exploring media uses among immigrant families • Myria Georgiou: <i>The unbearable contradictions of transnational audiencehood</i> • Discussion
16.00-16.30	In front of plenary room C.012	Coffee-break
16.30-18.30	Plenary room C.012	MC meeting

Social dinner open to all the participants at Mama Cafè, via Caminadella 7 20123 Milano (a 5 minutes walk from via Carducci), 25€ per person (for more information, see practical guide)

Day 3: September 22 (Saturday)

Time	Room	Meeting
09.00-10.00	Plenary room C.012	<p>Plenary 3 - Interest groups Reporting from the four interest groups Chairs: Cristina Ponte and Frauke Zeller</p> <ul style="list-style-type: none"> • <i>Interest group 1:</i> Sonia Livingstone and Peter Lunt (15 m) • <i>Interest group 2:</i> Andra Siibak, Nicoletta Vittadini & Galit Nimrod (15m) • <i>Interest group 3:</i> Miri Gal Ezer & Hillel Nossek (15m) • <i>Interest group 4:</i> Peter Dahlgren (15m)
10.00-10.30	In front of plenary room C.012	Coffee-break
10.30-12.30	Plenary room C.012	<p>Plenary 4 <i>Building bridges with social practice: Towards recommendations for civil society, industry and policy players</i> Chairs: Uwe Hasebrink and François Heinderyckx</p>
12.30-12.45	Plenary room C.012	Farewell
12.45-14.00		Lunch (self-organized)
14.00-17.00	C.012	<p>Cross WG Project <i>Media and Audiences</i> Klaus Bruhn Jensen</p>
14.00-17.00	C.013	<p>Cross WG Project <i>Twitter and the public sphere – The European elections in 2014</i> Pieter Verdegem, Cédric Courtois and Jakob Linaa Jensen</p>

Keynote speakers

Associate Professor Dr **Anabel Quan-Haase**, Faculty of Information and Media Studies, Department of Sociology, University of Western Ontario, Canada

Keynote title: Serendipity models: How we encounter information and people in digital environments

Abstract: Much of the research on how we encounter information tends to focus on linear models of intentional information search. Recently a number of studies and frameworks have suggested that not all information individuals encounter is through goal-oriented search, but rather that individuals often find information and connect with people accidentally, without purposefully looking. A wide range of terms and models have been proposed to describe the phenomenon. The present presentation has three goals. First, it provides an overview of the current debate around the phenomenon of serendipity, presenting and contrasting various models of how serendipity occurs. Second, it discusses how technology could affect serendipity and opportunities for designing digital tools that support innovation, creativity, and resource discovery. Finally, it presents current research findings on how serendipity impacts the work of scholars.

Professor Dr **Peter van den Besselaar** holds the Rathenau Instituut - Royal Netherlands Academy of Arts and Sciences chair at the Department of Organization Sciences & Network Institute VU University Amsterdam, the Netherlands

Keynote title: Cross-disciplinary research: a dynamic perspective

Abstract: I will present a concept of cross-disciplinary research that focuses on dynamics: I will show that what counts as cross-disciplinary today, may be disciplinary tomorrow. Even stronger, I will argue that cross-disciplinary research will either become over time disciplinary or disappear. This will be illustrated with a few historical and current examples. Finally, the implications for cross-disciplinary collaboration are discussed.

Professor Dr **Giovanni Boccia Artieri**, Department of Communication Sciences,
University of Urbino Carlo Bo

Keynote title: States of connection: observing networked and productive publics through the reality of online conversations

Abstract: Today, as sociologists and media scholars, we are confronted with an explosion of data regarding every aspect of our everyday life. We observe human behavior through this large amount of data that we distribute online as contents and conversations (on Facebook, Twitter, etc.). In other words, we face the communicative reality of networked and productive publics that process their connections in public, and activate mechanisms of collective reflexivity. Networked and productive publics create, circulate and consume symbolic forms, and they also culturally recognize themselves inside these processes.

To observe this reality, in particular inside social network sites, means to take into consideration a complex scenario, which is characterized by the contingency of these processes, the affordances of different technological platforms, the networks created by friends/followers, the topical networks generated, for example, by #hashtags, the structure of conversations and the meaning of generated contents.

As a consequence of these processes, we deal with different methodological problems that, for example, can relate to the how information can be accessed, the observability of such information, the observability and intelligibility of data, or the meaning of these pieces of information. Consequently, we need to approach these problems through a cross-disciplinary collaboration.

This talk is going to analyze some empirical contexts of the research about Twitter and Facebook that combine a sociological and ethnographic experience with the field of informatics.